

# D

## Appendix D:

# Suggested Format of Small Business Release

As discussed in Chapter 1, the Small Business Forum commissioned DKM Economic Consultants to compile a statistical profile of the small business sector. Due to the absence of comprehensive, consolidated data relating to the economic impact of small business, this piece of work was essential, in order that the Forum's deliberations and recommendations be informed by empirical evidence.

In order to address the existing dearth of reliable data on the economic activity of the small business sector, the Forum recommends that the Central Statistics Office compile and publish an annual Small Business Release. This Release should present robust, up-to-date data on a range of indicators relevant to small business.

**For illustrative purposes, presented below are a number of these indicators. In some cases data are available and need only be separated out for small business; in others, available data are limited or non-existent. The tables below are for illustrative purposes only – where data are included they are drawn from the DKM report.**

# 1 The Number of Small Businesses and Sectoral Distribution

Data below are drawn from the DKM study, the *Economic Impact of Small Business in Ireland*

## Estimation of Number of Small Enterprises by Sector

NACE Classification	Number of Small Enterprise ('000)			Annual Average Growth	
	2005	2000	1995	2000-2005	1995-2000
C-E Industry	22	22	16	0.1%	6.3%
F Construction	63	53	27	3.4%	14.4%
G Wholesale and Retail	42	43	43	-0.2%	-0.1%
H Hospitality	15	16	16	-1.3%	0.4%
I Transport, Communications	27	19	12	7.6%	9.6%
J Financial Services	5	3	1	8.2%	32.5%
K Business Services	34	30	20	2.6%	7.7%
M Educationa	5	4	3	6.5%	6.0%
N Health	12	11	6	2.1%	11.2%
O Other Services	24	19	15	4.7%	4.4%
<b>Total</b>	<b>250</b>	<b>220</b>	<b>160</b>	<b>2.6%</b>	<b>6.6%</b>
<i>Small Firms as % of Total</i>	97.0%	97.5%	98.0%		

# 2 Numbers Engaged in Small Business

Data below are drawn from the DKM study, the *Economic Impact of Small Business in Ireland*

## Estimation of Workforce in Small Enterprises by Sector

NACE Classification	Number of Persons Engaged			Annual Average Growth	
	2005	2000	1995	2000-2005	1995-2000
C-E Industry	108	109	69	-0.1%	9.4%
F Construction	213	154	86	6.7%	12.4%
G Wholesale and Retail	154	145	105	1.2%	6.7%
H Hospitality	67	65	42	0.4%	9.5%
I Transport, Communications	33	29	16	2.2%	13.2%
J Financial Services	9	7	5	4.3%	7.8%
K Business Services	92	80	43	3.1%	12.8%
M Education	14	12	11	3.5%	1.6%
N Health	18	14	12	6.1%	2.5%
O Other Services	68	48	45	7.4%	1.1%
<b>Total</b>	<b>777</b>	<b>664</b>	<b>435</b>	<b>3.2%</b>	<b>8.8%</b>
<i>% Total Private Non Agricultural Workforce</i>	53.5%	51.5%	49.1%		

### 3 Regional Distribution of Small Business

Limited data currently available by NUTS 2 region, ideally the data to populate the following table must be compiled.

#### Regional Distribution of Small Business (NUTS 3)

NACE Classification	DUBLIN	SOUTH EAST	MIDLAND	SOUTH WEST	BORDER	MID WEST	WEST
C-E Industry	-	-	-	-	-	-	-
F Construction	-	-	-	-	-	-	-
G Wholesale and Retail	-	-	-	-	-	-	-
H Hospitality	-	-	-	-	-	-	-
I Transport, Communications	-	-	-	-	-	-	-
J Financial Services	-	-	-	-	-	-	-
K Business Services	-	-	-	-	-	-	-
M Education	-	-	-	-	-	-	-
N Health	-	-	-	-	-	-	-
O Other Services	-	-	-	-	-	-	-
<b>Total</b>	-	-	-	-	-	-	-
As % all small Businesses	-	-	-	-	-	-	-
Small Businesses as % of total	-	-	-	-	-	-	-

### 4 Contribution of Small Business to GVA

Summary of GVA are presented below by broad sector, The Small Business Forum believes that these dates should be compiled and published by NACE classification.

#### Summary of GVA Data for Small Firms

	INDUSTRY	SERVICES	CONSTRUCTION
<b>Aggregate GVA</b>	€m	€m	€m
2003	2,403	14,787	7,222
2000	2,649	9,908	5,361
1995	1,622	n/a	2,292
<b>As % of Toal Sectoral GVA (note 3)</b>	<b>Total</b>	<b>Traditional</b>	
2003	5.7%	11.1%	70.5%
2000	7.5%	15.5%	74.9%
1995	10.4%	12.3%	89.8%
<b>GVA per person engaged</b>	€	€	€
2003	39,600	38,400	44,700
2000	46,200	34,100	34,700
1995	31,600	n/a	31,300

## 5 Turnover and Exports of Small Business

Limited data are available here, although in the services sector, only firms with greater than 20 employees are included and in industry, only firms with greater than three employees are included. Complete data should be collected here by NACE classification where available. Data below is drawn from the DKM study, *The Economic Impact of Small Business in Ireland*

### Summary of Turnover and Export Data for Small Firms

	INDUSTRY	SERVICE	CONSTRUCTION
<b>Total Turnover by Small Firms</b>	€m	€m	€m
2003	7	58.24	15.95
2000	7.54	44.65	12.55
1995	5.06	n/a	5.21
<b>Average Turnover by Small Firm</b>			
2003	1.92	7	3
2000	1.94	7	2
1995	1.50	n/a	2
<b>As a % of Total Sectoral Turnover</b>			
2003	7.2%	46.4%	67.0%
2000	7.4%	49.3%	71.4%
1995	10.7%	n/a	82.1%
<b>Total Exports by Small Firms</b>			
2003	2.18	276.0	n/a
2000	2.0	n/a	n/a
1995	1.72	n/a	n/a
<b>Exports by Small Firm</b>			
2003	535	95	n/a
2000	619	n/a	n/a
1995	510	n/a	n/a
<b>As a % of Total Sectoral Exports</b>			
2003	2.6%	4.0%	n/a
2000	3.2%	n/a	n/a
1995	5.9%	n/a	n/a